

My X Wellness Affiliate Program Policies

Last Modified: June 26, 2023

All My X Wellness Affiliates are required to accept the Marketing Affiliate Program Agreement and remain in compliance with these terms. This list contains everything you need to know to be a My X Wellness affiliate, including resources, recommendations, and some fun legal stuff.

If you are not yet part of the My X Wellness Affiliate Program, you can apply here <https://myxwellness.com/affiliates/>.

If you need anything else or have questions, reach out to the team at affiliates@myxwellness.com.

Commission

1. Commission rate: Available commissions are set forth in the Affiliate Tool as agreed upon between My X Wellness and the MA. Commissions are to be calculated after the return policy period for customer purchases has passed (currently 30 days from purchase).
2. Calculation and Payout:
 - a. Commissions will be calculated based on qualifying completed transactions after the guaranteed return and refund policy has passed (currently 30 days from purchase). Commissions are calculated on the final sales price only and before taxes are included.
 - b. There are currently no Minimum commission payment restrictions, however, this is subject to change at any time. Proper notice will be provided as set forth in the Agreement.
3. Limitations:
 - a. For purchase commissions, you will receive a Commission on the first purchase of an eligible product(s) by the new Customer for that Customer Transaction, as well as future purchases of this new Customer, as outlined in the Affiliate Tool, provided that you remain eligible to receive Commission pursuant to the terms of the Agreement.
 - b. The customer needs to be an active customer for the locking-in period in the Affiliate Tool.
 - c. Affiliate links may rely on cookies to track referrals. Therefore, if cookies get cleared, we may not be able to track these events. Reasonable efforts to verify the Affiliate Lead as alerted to by the MA will be made in this event.
 - d. Cookie windows are stated in the Affiliate Tool.
 - e. Only affiliate links can be used to track referrals. Incorrect use of affiliate links will cause an inability to track these referrals.
 - f. Fraudulent activity is a non-payable event.

There are other limitations that may result in commission not being paid – we encourage you to read the Marketing Affiliate Program Agreement found on the Affiliate Documents page here https://myxwellness.com/affiliate_documents for more information on this.

4. Attribution: In the event a single customer clicks two different affiliate links, the last affiliate gets the credit. We do, however, reserve the right to modify this in certain circumstances.

Promoting My X Wellness

1. My X Wellness branding:

Do Capitalize the X in My X Wellness. Do maintain scale and proportion in sizing logos for your application. You must follow our vendor kit, our Trademark Guidelines, and our Content Usage Guidelines. All these are on our Affiliate Documents page found here https://myxwellness.com/affiliate_documents.

Do Not: Use false or misleading statements on behalf of My X Wellness (e.g. health, cure, or safety claims). Do not modify or adjust the My X Wellness wordmark or logo in any sort of marketing material you might create, including the creation of visual badges, dual-logo lockups, or thumbnail images.

2. What to call yourself:

Here are some guidelines around what you can and cannot call yourself within the My X Wellness Affiliate Program.

Do: Say you're a "My X Wellness Affiliate" or "Marketing Affiliate".

Do Not: Refer to yourself as a Partner or that you've "partnered with My X Wellness." This includes press releases, references in videos, listings on your website, or any other marketing material you may be using.

3. Buying ads:

You will not purchase ads that direct to your site(s) or through an affiliate link that could be considered as competing with My X Wellness's own advertising, but not limited to, our branded keywords. If running ads, you need to direct the ad to your own website (and not to myxwellness.com or a standalone landing page.)

Policies that don't fit into other headings above

1. Sharing placements: When requested, you'll share the places you've used your affiliate link. This includes but is not limited to, links, screenshots, and email sends.
2. Purchasing My X Wellness products yourself: We do not require you to purchase My X Wellness products for yourself. Though if you decide to purchase, we require that you do not use an affiliate link. As an affiliate, one benefit is that we will allow a discount in the form of a Coupon Code for products you buy for yourself. Coupon Code amounts on MA purchases for personal use will be determined and applied as mutually agreed upon between us and you as set forth in the Affiliate Tool. This Coupon may range between 10-40% based on products, time of year, referral volume, and so forth.
3. FTC disclosure: You must be FTC/FDA compliant and disclose in a clear way before the affiliate link that you will receive a commission if someone clicks through and purchases.